

--- Press Release ---

k.e.e.n., inc announces sale of maxNetwork

News – Thursday, April 22nd 9:00am CST

maxNetwork, the ISP and Networking division of k.e.e.n., inc. sold to TSR Solutions, Inc.

Milwaukee, WI, April 22nd – k.e.e.n., inc. today announced the spin-off and sale of maxNetwork. Since December of 1997, maxNetwork has been providing Internet Services including Web Hosting, Equipment Co-Location, High Speed and Dialup Internet Connections as well as Network Consulting. maxNetwork was originally conceived as the infrastructure arm of iCinema.com, but soon started providing this infrastructure to other businesses. Over a period of six years, maxNetwork provided these services to over 400 businesses worldwide, although most customers were in and around Milwaukee, Wisconsin and Chicago, Illinois.

maxNetwork had growth rates exceeding 40% per quarter averaged over its first three years in business. Later, growth continued at a slower but still robust rate - however, management recognized that the opportunity for success in iCinema.com was far greater than that afforded by maxNetwork.

k.e.e.n., inc. chose TSR Solutions over many other buyers, because management were satisfied that it was best suited to provide a seamless transition and would be able to enhance the services maxNetwork had provided to its customers.

About k.e.e.n., inc.

Founded in Milwaukee in 1997, k.e.e.n., inc. is an International eBusiness engaged in several high technology and content based services. iCinema.com provides ethnic and other hard-to-find entertainment using streaming video. LayerThreeMedia (www.layer3media.com) will specialize in delivering these movies from the Internet to the TV screen.

SOURCE : k.e.e.n., inc.

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